

Dawn® Select™ CAKE MIXES

A CONSISTENT Solution For Your Bakery

Your customers expect cakes that deliver on flavor and texture, and you need cakes that perform consistently.

Dawn® Select™ Cake Mixes bring these features together to help your customers celebrate their special moments.

- Remarkable flavor & eating quality
- Superior volume
- Consistent baking performance
- Just add water and oil



Outside UPC #	Item #	Description	Case Count	Case Pack	Unit of Sale	Gross Cs Wt (lbs)	Net Cs Wt (lbs)	Case Cube (cu ft)	Tie (Cs)	Tier (Cs)	Pallet Count (Cs)
02951923829-2	02327014	Select™ White Cake Mix, 50#	1	50	bag	50.50	50.00	1.259	5	10	50
02951923926-8	02335645	Select™ Yellow Cake Mix, 50#	1	50	bag	50.50	50.00	1.259	5	10	50
02951923828-5	02327006	Select™ Chocolate Cake Mix, 50#	1	50	bag	50.50	50.00	1.259	5	10	50

Why Dawn?

Our products work hard because we mix quality with well-researched insights. So when you choose Dawn for your bakery, you're choosing more than just a product to sell. You're choosing expert advice on the right way to sell the product. That means you'll get the return on your investment that will keep your shelves full and your bakery profitable.



While you're concentrating on bringing joy to your customers, we're bringing you the solutions that make your job easier. Contact us at **1.800.248.1144** or dawnfoods.com.