

Ready-To-Bake

COOKIES

A Recipe For SUCCESS



With a little help from Dawn, you can rest assured that your cookies will offer great taste, chewy texture and the appearance and aroma of made-from-scratch cookies that will bring customers back time after time.

Dawn[®]

Ready-To-Bake COOKIES

A Recipe For **SUCCESS**

As consumers of all ages look for more hand-held sweet treats to fit an indulgent pick-me-up into their busy afternoons, cookies continue to please. Dawn's frozen, pre-portioned, ready-to-bake dough makes it easy to offer a complete line of fresh-baked cookies in all the most popular flavors. With ten classic flavors and four upscale, indulgent varieties, you can avoid the labor and mess of scratch-made or scoopable batter and still offer the fresh-baked quality and experience your customers desire.

FEATURES & BENEFITS

- Made with high quality ingredients, like real chocolate and walnuts, and plump raisins
- Created with zero product waste, use only what you need
- Packaged in a compact-size case that is easy to store and allows you to offer a wider range of flavors
- Consistent in product weights and uniformity
- Made with zero grams trans fat

Specifications

| Outside UPC # | Item # | Description | Case Count | Case Pack | Unit of Sale | Gross Cs Wt (lbs) | Net Cs Wt (lbs) | Case Cube (cu ft) | Tie (cs) | Tier (cs) | Pallet Count (cs) |
|---------------|----------|---|------------|-----------|--------------|-------------------|-----------------|-------------------|----------|-----------|-------------------|
| 02951913597-3 | 01034272 | Classic Chocolate Chip Cookie 1.33 oz | 180 | 6/30 | case | 15.90 | 14.96 | 0.628 | 11 | 7 | 77 |
| 02951911774-0 | 00981292 | Classic Chocolate Chunk Cookie 1.33 oz | 180 | 6/30 | case | 15.90 | 14.96 | 0.628 | 11 | 7 | 77 |
| 02951911779-5 | 00981341 | Classic Double Chocolate Chunk Cookie 1.33 oz | 180 | 6/30 | case | 15.90 | 14.96 | 0.628 | 11 | 7 | 77 |
| 02951911777-1 | 00981325 | Classic Kids Candy Cookie 1.33 oz | 180 | 6/30 | case | 15.90 | 14.90 | 0.628 | 11 | 7 | 77 |
| 02951911776-4 | 00981317 | Classic Oatmeal Raisin Cookie 1.33 oz | 180 | 6/30 | case | 15.90 | 14.96 | 0.628 | 11 | 7 | 77 |
| 02951911775-7 | 00981309 | Classic Peanut Butter Cookie 1.33 oz | 180 | 6/30 | case | 15.90 | 14.96 | 0.628 | 11 | 7 | 77 |
| 02951916183-5 | 01099888 | Classic Ranger Cookie 1.33 oz | 180 | 6/30 | case | 16.50 | 14.96 | 0.628 | 11 | 7 | 77 |
| 02951918432-2 | 01194448 | Classic Red Velvet White Chip Cookie 1.33 oz | 180 | 1/0 | case | 15.86 | 14.96 | 0.628 | 11 | 7 | 77 |
| 02951911778-8 | 00981333 | Classic Sugar Cookie 1.33 oz | 180 | 6/30 | case | 15.90 | 14.96 | 0.628 | 11 | 7 | 77 |
| 02951916639-7 | 01113935 | Classic White Chip Macadamia Nut Cookie 1.33 oz | 180 | 6/30 | case | 15.90 | 14.96 | 0.628 | 11 | 7 | 77 |
| 02951911770-2 | 00981250 | Indulgent Chocolate Chunk Cookie 2 oz | 120 | 4/30 | case | 15.75 | 15.00 | 0.628 | 11 | 7 | 77 |
| 02951911772-6 | 00981284 | Indulgent Oatmeal Raisin Walnut Cookie 2 oz | 120 | 4/30 | case | 15.75 | 15.00 | 0.628 | 11 | 7 | 77 |
| 02951911771-9 | 00981268 | Indulgent White Chunk Macadamia Nut Cookie 2 oz | 120 | 4/30 | case | 15.75 | 15.00 | 0.628 | 11 | 7 | 77 |

Why Dawn?

Our products work hard because we mix quality with well-researched insights. So when you choose Dawn for your bakery, you're choosing more than just a product to sell. You're choosing expert advice on the right way to sell the product. That means you'll get the return on your investment that will keep your shelves full and your bakery profitable.



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While you're concentrating on bringing joy to your customers, we're bringing you the solutions that make your job easier. Contact us at **1.800.248.1144** or **dawnfoods.com**.