

— Rustic Country® —

# BREAD MIXES, BASES, GRAIN TOPPINGS & DOUGH CONDITIONERS

Artisan Bread Solutions for your bakery



**Dawn**®

# — RUSTIC COUNTRY® ARTISAN GRAIN BREADS —

Bread Bases with the richness of grains added in the right blend for exceptional quality

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Customers are looking for signature breads to deliver on flavour and texture. Dawn can help you deliver quality artisan breads every time. Our new line of bread bases makes it easy to upscale your bread line with artisan grain breads that have a true crisp crust and soft inside texture that consumers want today. Our innovative infrared process eliminates the pre-soaking step which makes these bases convenient to use while the pre-gelatinization process retains grain moisture delivering great soft texture and taste.

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- Rustic Country® Purple Wheat Bread Base\*
- Rustic Country® Sprouted Grain Bread Base\*
- Rustic Country® Ancient Grain Bread Base\*
- Rustic Country® Multigrain Bread Base\*



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# — RUSTIC COUNTRY® EUROPEAN STYLE BREADS —

CREATE THE BEST IN EUROPEAN STYLE BREADS MADE WITH HIGH QUALITY CANADIAN WHEAT

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Satisfy customers taste for European style breads made from highly demanded Canadian wheat with Dawn's Rustic Country bread bases & mixes. These bread bases offer a wide range of cost effective signature products for creating authentic artisan quality breads. Nordic base for traditional German dark bread loafs to white breads like French baguettes, Italian rings & Ciabitta buns from Roma base. Dawn Rustic County breads can help you deliver signature breads that consumers are looking for today.

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- Rustic Country® Austrian Bread Base\*
- Rustic Country® Roma Bread Base\*
- Rustic Country® Sourdough Bread Base
- Rustic Country® Nordic Bread Base\*
- Rustic Country® French / Italian Bread Mix



# — RUSTIC COUNTRY® CANADIAN CLASSIC BREADS —

High quality Canadian Wheat deliver on traditional style breads

Everyday classics can easily be up scaled with Dawn Rustic Country bread bases and mixes. Create sandwich loafs, soft rolls, rings and pan breads with our a wide range of cost effective products. Plain or with inclusions of nuts, dried fruits, vegetables, cheese, etc... your choices are limitless.

- Rustic Country® Canadian Harvest Bread Base\*
- Rustic Country® All Purpose Bread Base
- Rustic Country® Bread & Bun Supreme Bread Base
- Rustic Country® Western Style\*



## — DAWN® GRAIN TOPPINGS —

The most popular grains & seed toppings in the right balance for today's consumer

At Dawn we've done our home work on grains & seed for bread. Bringing our customers the insights to deliver the right blend for your baked breads and bakery products. Grains & Seed toppings give bread products that artisan eye appeal and great enhanced flavour.

- Dawn® Ancient Grain Topping Blend\*
- Dawn® Purple Wheat Topping Flakes\*
- Dawn® Canadian Harvest Seed Topping Blend\*
- Dawn® Austrian Topping Blend\*
- Dawn® Multigrain Topping Blend\*



## — DAWN® DOUGH CONDITIONERS —

Save bakery time without compromising quality

Save time by increasing bread consistency for quality finish with assistance in loaf volume and shelf life with Dawn Dough Conditioners.

Dawn Artisan Dough Conditioner contains naturally occurring enzymes in Canadian Malt flour for a clean and effective solution. An ideal All Purpose dough conditioner for scratch Bakers looking for a natural ingredient to improve loaf volume and shelf life.

- Eurokrust® Dough Conditioner
- Eurosoft® Dough Conditioner
- Eurofroz® Dough Conditioner
- Eurograin® Dough Conditioner
- Dawn® Artisan Dough Conditioner\*



\* Contains no artificial colours, flavours or preservatives. Contains no artificial sweeteners, PHO, ADA, HFCS (glucose-fructose), Trans-Fats, Diacetyl.

# — Dawn Artisan Bread Solutions —

## Specifications

Outside UPC #	Item #	Description	Case Count	Case Pack	Unit of Sale	Gross Cs Wt (kg)	Net Cs Wt (kg)	Case Cube (cu ft)	Tie (Cs)	Tier (Cs)	Pallet Count (Cs)
<b>Artisan Grain Bread Bases</b>											
029519229474	01386201	Rustic Country® Ancient Grain Bread Base	1	20 KG	BAG	20.200	20	1.000	5	10	50
029519229481	01386219	Rustic Country® Multigrain Bread Base	1	20 KG	BAG	20.200	20	1.000	5	10	50
029519229504	01386235	Rustic Country® Sprouted Grain Bread Base	1	20 KG	BAG	20.200	20	1.000	5	10	50
029519229498	01386227	Rustic Country® Purple Wheat Bread Base	1	20 KG	BAG	20.200	20	1.000	5	10	50
<b>European Style Mixes/Bases</b>											
061752011126	00838609	Rustic Country® Austrian Bread Base	1	25 KG	BAG	25.200	25	1.299	5	8	40
061752004548	00831439	Rustic Country® Roma Bread Base	1	20 KG	BAG	20.200	20	1.000	5	10	50
061752019276	00954348	Rustic Country® Sourdough Bread Base	1	20 KG	BAG	20.200	20	1.000	5	10	50
061752010310	00839582	Rustic Country® Nordic Bread Base	1	25 KG	BAG	25.200	20	1.299	5	8	40
061752003800	00839152	Rustic Country® French/Italian Bread Mix	1	20 KG	BAG	20.200	20	1.000	5	10	50
<b>Canadian Classic Mixes/Bases</b>											
061752100479	01124114	Rustic Country® Canadian Harvest Bread Base 10 Kg	1	10 KG	BAG	10.140	10	0.599	10	10	100
061752002315	00838617	Rustic Country® Canadian Harvest Bread Base 20 Kg	1	20 KG	BAG	20.200	20	1.000	5	10	50
061752008959	00839144	Rustic Country® All Purpose TFF Bread Base	1	20 KG	BAG	20.227	20	1.128	5	10	50
061752019733	00976954	Rustic Country® Supreme Bread & Bun Base	1	20 KG	BAG	20.227	20	1.128	5	10	50
061752501771	00833378	Rustic Country® Western Style	1	20 KG	BAG	20.227	20	1.128	5	10	50
<b>Grain Toppings</b>											
029519237820	02324391	Dawn® Ancient Grain Topping Blend	1	10 KG	BAG	10.140	10	0.559	10	5	50
029519231057	01393157	Dawn® Ancient Grain Topping Blend	1	20 KG	BAG	20.200	20	1.000	5	10	50
029519237813	02324383	Dawn® Purple Wheat Topping Flakes	1	10 KG	BAG	10.140	10	0.559	10	5	50
029519231118	01388950	Dawn® Purple Wheat Topping Flakes	1	20 KG	BAG	20.200	20	1.000	5	10	50
029519237844	02324416	Dawn® Canadian Harvest Seed Topping Blend	1	10 KG	BAG	10.140	10	0.559	10	5	50
061752101292	00130161	Dawn® Canadian Harvest Seed Topping Blend	1	20 KG	BAG	20.200	20	1.000	5	10	50
029519237837	02324408	Dawn® Austrian Topping Blend	1	10 KG	BAG	10.140	10	0.559	10	5	50
061752012840	00797160	Dawn® Austrian Topping Blend	1	20 KG	BAG	20.450	20	1.000	5	10	50
029519238865	02332964	Dawn® Multigrain Topping Blend	1	10 KG	BAG	10.140	10	0.559	10	5	50
029519237189	02318609	Dawn® Multigrain Topping Blend	1	20 KG	BAG	20.200	20	1.000	5	10	50
<b>Dough Conditioners</b>											
029519209469	01305178	Eurokrust® Dough Conditioner	1	10 KG	BAG	10.039	10	1.000	7	14	98
029519240608	02340313	Eurosoft® Dough Conditioner	1	10 KG	BAG	10.140	10	0.559	7	14	98
061752000229	00680985	Eurofroz® Dough Conditioner	1	10 KG	BAG	10.039	10	1.000	7	14	98
061752000212	00680977	Eurograin® Dough Conditioner	1	10 KG	BAG	10.140	10	0.559	7	14	98
029519244927	02378273	Dawn® Artisan Dough Conditioner	1	20 KG	BAG	20.200	20	1.000	5	10	50

## Why Dawn?

**Our products work hard because we mix quality with well-researched insights.** So when you choose Dawn for your bakery, you're choosing more than just a product to sell. You're choosing expert advice on the right way to sell the product. That means you'll get the return on your investment that will keep your shelves full and your bakery profitable.



While you're concentrating on bringing joy to your customers, we're bringing you the solutions that make your job easier. Contact us at **1.866.277.3663** or **dawnfoods.com**.

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