

**YOUR PARTNER
IN BAKERY
SUCCESS**



Dawn®

WHO WE ARE

Bakery is and has always been our only business. From our start as a small bakery in Jackson, Michigan, nearly 100 years ago, to today's Dawn Foods, the leading **SUPPLIER** and **PARTNER** to the baking industry worldwide.

Dawn is a family business too and will always be a family business, where every individual takes pride in all they do and the **CUSTOMER ALWAYS COMES FIRST.**

We still believe that every day we should strive to get a little bit better. Dawn is focused on providing **SOLUTIONS** — new ideas, products and services that **HELP** our customers grow.

With the unrivaled ability to **SERVE** every metropolitan area in the U.S., Dawn can support your business with these **FEATURED SERVICES.**

FEATURED SERVICES



Just-In-Time (JIT) Inventory: Place an order today and receive delivery tomorrow. Dawn provides smaller quantities by consolidating multiple items to build an order.



Regulatory Compliance and Support: Rapid availability of Certificate of Analysis (COA) for all orders and nutritional information for all products. Dawn supports a rapid recall process that employs lot code tracking.



Rapid Sourcing of Unique Ingredients: Utilization of Dawn relationships with Dawn vendor partners allows rapid access to items and short lead time to source unique ingredients.



Safety Stock Repository: Dawn may warehouse and deliver ingredients to bridge any gaps between customer contracts.



Competitive Pricing: Expertise in managing commodity costs and developing deep relationships with over 150 bakery ingredient manufacturers.



Technical Support: Outstanding technical services to support all Dawn manufactured ingredients. Access to technical staff of vendor partners on your behalf.



Logistical Services (Available in many sites): Check with your local Dawn Center to explore support of your warehousing and transportation needs.



Accounts Receivable Payment Terms: Competitive payment terms to qualifying customers.



IFS Audited and GFSI Compliant: All sites are International Featured Standard (IFS) certified to be Global Foods Safety Initiative (GFSI) compliant.

OUR CAPABILITIES

Dawn **MANUFACTURES** a complete range of bakery products, including mixes, bases, icings, glazes, and fillings.

To complete the range of solutions for our customers, we also provide a **BROAD SELECTION OF INGREDIENTS** such as flour, sugar, shortening and oils, chocolate, fruits, nuts, spices, flavors, dairy, packaging and sprinkles — everything that bakeries need for **SUCCESS!**

For Life's Sweet Moments

While you're concentrating on bringing joy to your customers, we're bringing you solutions that make your job easier. Contact us at **1.800.248.1144** or **dawnfoods.com**.

