



P R E M I U M

Buttercream Style

F R O S T I N G

With Dawn Foods' new premium buttercream style frosting, your customers and your decorators will appreciate the difference.

We know that consumers purchase treats the first time with their eyes and the second time because your products taste so good. That's why our new white frosting looks light and creamy with exceptional flavour that consumers will come back for more. Made with pure Madagascar Bourbon Vanilla extract and natural butter flavours, our classic white makes every day extraordinary.

Dawn Foods is committed to bringing you what your customers want. From start to finish, our new buttercream style frostings will delight you and impress your customers.



White 02313245 (32 lb Pail)

Dawn Frosting at a Glance:

- Superior taste
- Creamy texture
- Incredible workability
- No partially hydrogenated oils
- Freeze thaw stable



Workability

Decorating amazing cakes takes skill, creativity and the right ingredients. Our new line of premium buttercream style frostings is specially formulated to be soft and easy to squeeze while holding its structure to support all the details your cake designers imagine. This means more smiles for you, your decorators and your customers.



For Life's Sweet Moments

While you're concentrating on bringing joy to your customers, we're bringing you solutions that make your job easier.

Contact us at **1.866.277.3663** or dawncanadacs@dawnfoods.com

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